



Prioritisation Matrix Poster

It started with a spark, next comes...

Brought to you by:



Prioritisation Matrix Poster

Brought to you by:



Innovation focus

High
The issue significantly influences the ease of operation and or profit generation.

Impact is high and it can be done easily - focus on this immediately.

It might take time but the benefits are large. This is a strategic focus for the business.

IMPORTANCE

You should do it, but don't prioritise it.

The benefits don't meet the effort required, so park this.

Low

Easy

EASE TO FIX

Hard

Requires significant time and investment to overcome or is wedded to the current industry infrastructure.